

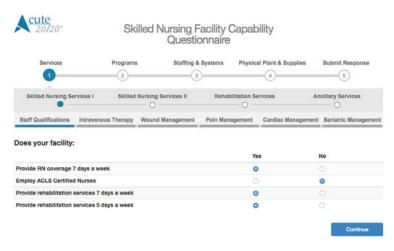
## Converting the "Art" of Acuity Rating to "Science"

Industry factors, like the Affordable Care Act, growth of Medicare Advantage, and an increase in post-acute care alternatives, are forcing skilled nursing facilities (SNFs) to differentiate. Differentiating value based on core capabilities improves care coordination, reduces readmission risks, and optimizes facility performance.

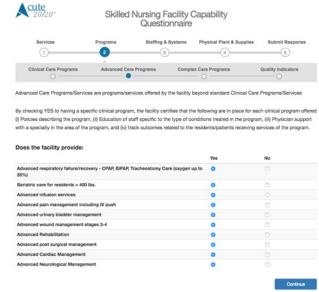
To survive - and thrive - SNFs must apply more science to the art of differentiating the value they offer.

With the free AcuityRater™ Self-Assessment Survey, SNFs answer simple questions and receive a report containing an AcuityRater™ Score, calculated using proprietary intelligence and algorithms. This score represents the ability of the provider to treat patients at the acute level of care required.

The survey is easy to complete, and our algorithms return a reliable assessment on which you can improve.



These sample screens from the AcuityRater™ Self-Assessment Survey illustrate the types of information used to determine an AcuityRater™ score, differentiating providers based on their capabilities.





The AcuityRater™ Self-Assessment Survey assesses, tracks, and validates information in three primary categories and eleven subcategories. The software applies proprietary intelligence and algorithms to process that information and determine an AcuityRater™ Score for every post-acute care (PAC) provider. An AcuityRater™ Score represents the ability of the provider to treat patients at the acute level of care required.